



MINISTÉRIO DA EDUCAÇÃO

UNIVERSIDADE FEDERAL DO PARANÁ

SETOR DE CIÊNCIAS SOCIAIS APLICADAS

Coordenação do Curso de ou Departamento de Gestão da Informação

Ficha 2 (variável)

Disciplina: Emerging trends in information management						Código: SIN-240	
Natureza:							
() Obrigatória			(X) Semestral		() Anual		() Modular
(X) Optativa							
Pré-requisito:		Co-requisito:		Modalidade: () Presencial (X) Totalmente EAD () CH em EAD:			
CH Total: 30	Padrão (PD): 5	Laboratório (LB):	Campo (CP):	Estágio (ES):	Orientada (OR):	Prática Específica (PE):	Estágio de Formação Pedagógica (EFP):
CH Semanal: 5							

EMENTA

Focus on emerging trends in information management. Special topics in information management. International experiences. Information management schools.

PROGRAMA

1. Knowing the European GDPR.
2. GDPR similars.
3. Reflect on ethical issues in the use of large volumes of corporate data and information - focusing on GPDR and fake news.
4. Understand the the digital transformation and their impacts for the business information management.

OBJETIVO GERAL

To research and to analyze trends in information management in companies.

OBJETIVO ESPECÍFICO

- 1. Reflect on interdisciplinarity in the information management process.*
- 2. Position yourself professionally in relation to the topics discussed.*
- 3. To exert of research and analysis of information management techniques using the English language.*

PROCEDIMENTOS DIDÁTICOS

- 1. The course will be taught in the English language.*
- 2. Debate into LMS related to proposed texts.*
- 3. Research and analysis of texts related to GPDR and their impacts.*
- 4. Exposition of texts, cases and videos for reflection and debate.*

Activities to be developed in LMS - Moodle platform (or other indicated):

- Reading / evaluating selected texts / articles / links, and view videos, with subsequent production of abstract in form of text or file, or debates in forum.*
- Post files regarding the contents, including activities with spreadsheets or other software indicated when necessary.*
- Post a reflection about studies, in video file format, into Moodle LMS.*
- Participation in forum and live classrooms.*

FORMAS DE AVALIAÇÃO

Arithmetic mean of two grades given by:

- Grade 1: participation in lives, forums, debates, work and exercises.*
- Grade 2: video with reflection on the proposed theme.*

Frequency: 75% compulsory - in the distance learning activities, the non-participation / delivery in the planned activity will be considered a fault!

BIBLIOGRAFIA BÁSICA (mínimo 03 títulos)

*MARCHAND, DONALD A.; KETTINGER, WILLIAN J.; ROLLINS, JOHN D. **Information orientation**. The link to business performance. New York : Oxford Press, 2002.*

*RUSSEL, Chad; FULLER, Shane. **GDPR For Dummies**. MetaCompliance Special Edition. United Kingdom, John Wiley & Sons, 2017.*

*VOIGT, Paul; BUSSCHE, Axel von dem. **The EU General Data Protection Regulation (GDPR)**. Germany : Springer, 2017.*

BIBLIOGRAFIA COMPLEMENTAR (mínimo 05 títulos)

BYTHEWAY, Andy. (Org.). *The information management body of knowledge. IMBOK*. Cape Town: University of Western Cape, 2004. Available at: <<http://repository.uwc.ac.za/xmlui/bitstream/handle/10566/1145/IMBOK04c.pdf?sequence=1&isAllowed=y>>. Access: 15/02/2019.

EARL, Michael (Ed). *Information management. The strategic dimension*. New York : Oxford University Press, 1990.

_____. *Information management. The organizational dimension*. New York : Oxford University Press, 1996.

ORNA, Elizabeth. *Practical information policies. How to manage information flow in organizations*. England : Gower, 1990.

CHAFFEY, Dave; WOOD, Steve. *Business information management. Improving performance using information systems*. Essex : Prentice Hall, 2005.

Selected texts from *Information Management Magazine* (<https://www.information-management.com/>).

Like: JOHANSSON, Anna. *Will AI make data analytics jobs obsolete?* In: *Information Management Magazine*. Online. Published: 05/02/2018. Available at: <<https://www.information-management.com/news/will-artificial-intelligence-make-data-analytics-jobs-obsolete>>. Access: 15/02/2018.

**OBS: ao assinalar a opção CH em EAD, indicar a carga horária que será à distância.*



Documento assinado eletronicamente por **JOSE SIMAO DE PAULA PINTO, PROFESSOR DO MAGISTERIO SUPERIOR**, em 26/06/2020, às 13:35, conforme art. 1º, III, "b", da Lei 11.419/2006.



Documento assinado eletronicamente por **JOSE MARCELO ALMEIDA PRADO CESTARI, CHEFE DO DEPARTAMENTO DE CIENCIA E GESTAO DA INFORMACAO - SA**, em 29/06/2020, às 11:56, conforme art. 1º, III, "b", da Lei 11.419/2006.



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